



TITLE/NAME OF POLICY: Guidelines for Use of the Zonta International Logo

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By-law supporting:

Manual Location:

Committee responsible for policy:

Document control:

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Related Documentation (by-laws, procedure, process, guidelines):

POLICY:

ZONTA INTERNATIONAL EMBLEM

Zonta International Bylaws, Article XV, Section 3. Emblem. The emblem of Zonta International shall be a square as shown. Please see the example below.



USE OF THE ZONTA EMBLEM

The Zonta emblem may be used by any district, club or member of Zonta International; however, the emblem must never be changed.

ZONTA INTERNATIONAL LOGO

The Zonta International logo consists of the Zonta emblem with any additional wording placed above, below or to the side of the emblem. Please see the examples below.

Horizontal Logo



Vertical Logo



USE OF ZONTA LOGO

The Zonta logo may be used by any district, club or member of Zonta International. Zonta districts and clubs are encouraged to use the standard logo format to maintain consistency with the Zonta International logo. Clubs and districts may request their club or district logo through the Zonta International website by clicking on [Member Resources\Tools\Logos](#). Please see the examples below

District Logos



Club Logos



Printed hard copies of controlled documents are considered uncontrolled. All personnel using hard copies for ease of reference are required to determine the up-to-date status of any hard copy document ensuring it matches the current electronic version.

Zonta clubs and districts are authorized to use the logo for the following:

Jewelry, shirts and other appropriate items as long as the logo is not changed. Club merchandise displaying the Zonta International logo which is sold to the public must conform with these guidelines.

Zonta clubs and districts are authorized to use the emblem for the following:

Districts and clubs may use the Zonta emblem, but not the Zonta International logo, on their signs and programs and other printed material when holding events. The words "Zonta International" used in the logo infers that these events have been approved by Zonta International. Clubs and districts are not required to have their events approved, but the words Zonta International may not be used for the events to avoid the impression that they were approved. In such cases, a specific qualification indicating that this is project or program of the club/district must be indicated. For example,

"The Zonta District XX Art Auction"
or
"The Chicago Area Zonta Clubs Walkathon"

Questions about the use of the Zonta International logo should be directed to the Chairman of the Public Relations Committee.

Changes tracking log:

Revision(s) date:

Revision(s) made:

Approved by:

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