

# HANDOUT ONE

## Surveys Say:

**1. According to the 2006-2007 District 11 Survey, the most commonly cited reasons why members joined Zonta are:**

- # 6 Share similar values (3%)
- #5 Community services (5%)
- #4 Networking/business contacts (10%)
- #3 Meet new people (24 %)
- #2 Friend/relative is a member (37%)
- #1 Zonta's goals/mission (47%)

**2. According to the 2006-2007 District Survey, the most commonly cited reasons that members renewed their membership in Zonta are:**

- #4 To make new business contacts (3%)
- #3 Other, such as excited about a ZI project or dedicated to ZI's goals (15%)
- #2 Friend(s) in club (30%)
- #1 Continue to work on club projects (52%)

**3. Surveys say, the most common reasons members resigned or did not renew their membership was the following:**

- #5 Personality issues among members.
- #4 Club lost focus on ZI goals.
- #3 Too many demands by the club.
- #2 Relocation.
- #1 **Not enough time to devote to Zonta, because of personal or professional reasons. (Most commonly cited reason.)**