

## The Zonta Differential

Zonta International vs. Our competition

Organization	Target Audience	Mission	Local & International Projects
<b>Rotary</b>	Professionals 1.2 million members 32,000 clubs 200 countries	To provide service to others To promote high ethical standards To advance world understanding, goodwill, and peace through its fellowship of business, professional, & community leaders	Children at Risk Disabled Persons Literacy Environment Poverty International understanding
<b>Business &amp; Professional Women</b>	Business & professional women seeking to advance their career goals, earn higher salaries, build stronger business, achieve pay equality and opportunities, & establish rewarding careers 54 states & US territories	To achieve equity for all women in the workplace through advocacy, education & information BPW fosters the success of working women by providing career advancement resources, work life strategies & personal & professional connections.	Career Advancement Scholarships Equal Pay Day Entrepreneur Center Individual Development Program National Business Women's Week National Conference, Policy & action Conference One of first women's organizations to endorse the ERA in 1937
<b>Soroptimist International</b>	Women in management & the professions 100,000 members 120 countries and territories Structure: Headquartered in Cambridge, UK Four Foundations: Americas, Europe, Great Britain & Ireland, South West Pacific Four Federations operate under the SI Constitution; each Federation has its own internal structure, policies & procedures	To be global voice for women through Awareness, Advocacy & Action Through International Goodwill & Understanding, & Friendship, Soroptimist strive for: Advancement of the status of women High ethical standards Human rights for all Equality, development & peace	Renovating domestic violence shelters Providing mammograms to low-income women Sponsoring self-esteem workshops for teenage girls Women's Opportunity Awards Grants for Women & Girls Workplace campaign to end domestic violence Making a Difference for Women Award Violet Richardson Award
<b>American Association of University Women</b>	Individual & college/university members Must hold an Associate's or equivalent, bachelor's or higher degree from a regionally accredited college/university An undergraduate on a 2-4 yr. regionally accredited educational institution - eligible as affiliate 100,000 members 1,300 branches 500 college/university partners nationwide	Advance the equity for women & girls through advocacy, education, & research	Promoting opportunities for women & girls in schools, at work, & in local communities Mobilizing voters on issues of concern to women & their families through the AAUW Voter Education Campaign & Woman-to-Woman Voter Turnout Informing & influencing Local, State, & Federal policy-makers on AAUW's policy priorities Convening coalitions with diverse groups, educators, parents, & businesses Providing fellowship, grants & awards to women & conducts research on issues concerning women, girls, & education

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<b>Kiwanis</b>	Adults & children 260,000 adult members 320,000 youth 8,000 clubs 96 countries	To serve children of the world	Issues regarding infants & children Elimination of iodine deficiency disorders (leading cause of mental retardation)
<b>Jaycees</b>	Young people between 18-40 yrs. old	To provide people the opportunity to develop personal & leadership skills through local community service & organizational involvement while expanding the Jaycee movement	Jaycees Against Youth Smoking Outstanding Young Farmers Ten Outstanding Young Americans Governmental involvement Family Talk American Cancer Society Relay for Life
<b>Lions Club International</b>	Community service-minded men & women	Motto: We Serve Slogan: Liberty, Intelligence, Our Nation's Safety (LIONS)	Sight First Southeastern Guide Dogs Health & Education Projects Environmental projects The humanitarian aims of the United Nations
<b>Zonta International</b>	<b>Executive and professional women (men's admittance voted by club)</b> <b>Women in decision making positions</b> <b>Women actively engaged in profession</b> <b>minimum of 50% of normal work week</b> <b>32,000 members</b> <b>1200 clubs</b> <b>67 countries &amp; geographic areas</b>	<b>Zonta International is a global organization of executives and professionals working together to advance the status of women worldwide through service and advocacy</b>	<b>Community projects that improve the legal, political, economical, educational, health &amp; professional status of women</b>  <b>Worldwide projects that improve the legal, political, economical, educational, health &amp; professional status of women voted on by membership biennially</b>