

Area meeting Fund raising module

1. Technical issues on charitable recipients
 - a. Must be 501 c3
2. Donations
 - a. Recommend establishing foundation, then all donations are tax-deductible
 - b. Businesses may claim donations as an advertising expense
 - c. Otherwise individual (benefactor) donations are not tax deductible
3. Sources of revenue sponsorships (personal asks) tickets, raffles
 - a. Program books with business ads, personal ads, and benefactor listings
 - b. Raffle sales
 - c. Naples
 - i. Fashion Show:
 - ii. Triathlon
 - iii. Miracles in Action jewelry sales
 - d. Bonita Springs Glass Slipper Ball:
 - e. Peek at the Unique: % by segment, request per member
 - i. Assemble info
 - ii. 6 brochures
 - iii. You can also reach the goal of \$1000 per Zontian by selling your \$100 of raffle tickets and getting 9 business card sponsors or just a few individual benefactors.
4. Good ideas
 - a. What fits in your community
 - i. What need can be met
 - ii. What is of interest
 - iii. Time of year
 - iv. Venue
 - b. How much volunteer time is required vs. available
 - c. On mission