

ZONTA INTERNATIONAL FOUNDATION

Slide 2. Most Zontians know that we are asked to donate money to ZIF, and they also know that each club pledges money for various Zonta activities at their District Meeting. But not every Zontian knows just what the Foundation is and what it does. Well, this presentation will hopefully clear up any grey areas that you might have about the Foundation for this biennium 2012 to 2014.

Slide 3. What is Zonta International Foundation?

- The official charitable foundation of Zonta International
- Advances and sustains Zonta's global service and advocacy programs
- Provides more than US\$1 million per year for programs and projects that benefit thousands of women around the world
- The Zonta International Foundation has three giving arms: ZISVAW, International Service Fund, and Scholarship funds.

Slide 4. Let's look at ZISVAW first. We have three major projects in the next two years. In this slide you can see the various projects and the dollar amounts allocated to each. Later in this presentation I will give you further information on each of these projects.

Slide 5. Now let's look at another Foundation fund, the International Service Fund. As you can see, we have two major projects here, with funding at \$1,000,000.00 each, the Liberia Fistula Program, which is a continuation from the last biennium, and the Rwanda project. We will examine these projects in a little more detail later.

Slide 6. Here is the third "arm" of the Zonta Foundation, our annual scholarships. The Amelia Earhart scholarship is given to women who are working at advanced degrees in the aerospace field. We give away 35 scholarships of \$10,000.00 each every two years.

The YWPA, or Young Women in Public Affairs, is a \$4,000.00 scholarship given to 10 recipients who are seeking undergraduate or graduate degrees in fields dealing in public affairs.

The Jane M. Klausman Women in Business Scholarship Program provides financial support to women pursuing undergraduate or Master's degrees in business management. The total amount given each biennium varies.

Slide 7. Let's take a closer look at our first International Service Project, the Liberia Fistula Project. Zonta has been a major funder of this project since 2008, (click to next slide)

Slide 8. and since that time we have:

- Strengthened and equipped two fistula centers in Liberia
- Trained six doctors and more than 70 nurses, midwives and physicians assistants who have in turn treated 875 fistula patients.
- Trained 20 fistula survivors, 16 journalists and 10 students to serve as fistula advocates
- Regarding goal number 4 "Support": Some women have inoperable fistula cases, or some continence issues and to these, Zonta provides medical and material support as well as help them to find income producing activities.

Slide 9. Fistula Project Video

Slide 10. The elimination of mother-to-child HIV transmission is an ambitious, but we believe, achievable goal. This is the third biennium that Zonta has been involved with this project and our progress has been very gratifying, which makes the zero HIV mother to child transmission possible.

This project also includes various strategies to reduce the incidence of gender based violence by:

- Supporting campaigns to prevent domestic and gender based violence, especially against young girls
- Contribute to the government's efforts to establish guidelines for medical, legal and psychological care for victims of violence
- This is just an overview of this project. The actual focus is wider and can be looked up in the ZI website.

Slide 11. In the last biennium, this project was launched in Guatemala and El Salvador, and frankly without too much optimism of success, however, the project has succeeded beyond expectations! Guatemala has one of the highest murder rates in the world, with many women as targets. In fact, killing a woman was a right of admission to enter gangs in Guatemala. Women were not safe on the street, **anywhere**, thus the name of the project, "safe cities". Some of the successful facets of the Guatemala program which will be imported into the Honduras project are:

- Advocacy. It is important in central america to involve police and government officials in plans such as safe cities, but it is not easy to do. The Safe Cities project has been successful with this in Guatemala, and hopefully will continue in Honduras
- The Safe Cities project will concentrate on two neighborhoods with a combined population of 60,00 people. Its aim is to train women to be advocates of the program, and to map particularly unsafe areas with an aim to improve them.
- Advocate with police and government.
- Raise public awareness of the rights of women.
- Promote womens' active citizenship

Slide 12. This is a new project based upon statistics from the World Health Organization.

- In Samoa (an island in the Pacific), physical and sexual violence in the home is common.
- The World Health Organization found that women in Samoa experienced both physical abuse(41%) and sexual abuse (20%) and more than 50% of the victims did not tell anyone . Of the women who did not seek help, 86% stated that they felt that the abuse was "normal" or "not serious".
- **THIS ISLAND NEEDS ZONTA!** What we want to do is to institute a grass roots advocacy campaign
- There is an organization called the Samoa Victims Support Group, and Zonta wants to enhance the communication between the SVSG and the police and courts to use the justice system to combat violence. Also, there have been legal reforms in Samoa that enhance the ability for justice for victims, but not many people know about this. This project will increase the population's awareness of legal rights.

- Also, we will build active and informed women's networks in Samoa to empower women to get help when they are abused.
- Lastly, this project will provide livelihood training to combat women's lack of economic independence in rural villages.

Slide 13. Just what is "Edutainment"? As its name implies, it educates while it entertains. This Zonta project will focus on Bangladesh and Nigeria during the first year, then on to Afghanistan, Cambodia, Egypt, Mali, Niger, Pakistan, Rwanda, Somalia, Sudan and Vietnam in the second year.

- We are going to launch media campaigns in an effort to change behaviors, norms and attitudes about violence against women. We want to increase awareness of the prevalence of violence against women and empower
- 250,000 people to speak out.
- Take ideas from edutainment programs in other countries.
- Again, this project has many other aims and methods to attain those goals, and more information can be obtained on the ZI website.
- This project is considered to be a cost effective way to reach many people.

Slide 14. Please brag on everyone for me and how sorry I am I can be with you. As of end Feb., total donations from District 11 are \$66,073, Area 1 has contributed \$5,734 of that.

Slide 15. Ways to give