



Alice Chick, Editor

From the Desk of Governor Jane

February 2012 Biennium 2010-2012, Issue 7

Zonta District 11 Board 2010-2012

Officers

- Jane A. Adams..... Governor
- Tami Page..... Lt. Governor
- Alice Chick..... Treasurer
- Nancy Thompson..... Secretary

Directors

- Charlene A. Thomas..... Area 1
- Cherry Temple..... Area 2
- Yvette Ingraham..... Area 3
- Paulette Kevlin..... Area 4
- Mary González ..... Area 5
- Karen Pati..... Area 6

Vice Area Directors

- Sharon Lusk..... Area 1
- Melodie Hunnicutt..... Area 2
- Cherrylee Pinder..... Area 3
- Pamela Ridley..... Area 4
- Olga González ..... Area 5
- Susan J. Scribner..... Area 6

Dear District 11 Zontians,

Welcome to February, 2012!! We are half way through this Zonta year and looking forward to the remainder of our activities. Have you all celebrated Amelia Earhart day – January 11? Hopefully you have been able to renew knowledge you had and gained some new perspective on this remarkable woman and a beloved Zontian. Hopefully you have been able to use the opportunity to also raise awareness of the Amelia Earhart Fellowship Program, as well as support the Amelia Earhart Fellowship Endowment Fund. Zonta International established the Amelia Earhart Fellowships in aerospace related sciences and engineering a year after her disappearance.



Our Spring Area meetings are during March, April, and May. Please plan on attending your Area Meeting, enjoying the camaraderie, fellowship and fun, while participating in the discussion of topics being addressed. Your District Board has listened to everyone and is trying to develop topics that respond to suggestions received. There will be sessions on Social Networking, info needed to get started and tips on protecting privacy; Fundraising, including the difference between 501(c)(3) and 501(c)(4) organizations; Mentoring, and key elements to a good mentoring program; Mission oriented Service and Advocacy, including examples of successful service and advocacy projects; Membership, discussion related to addressing issues of gaining and retaining members, including why members become Zontians, why they stay and what we as members can do to influence that; and finally, information about the Zonta International Foundation and the value all our donations, both Club and individual have in influencing the status of women worldwide. Look forward to seeing you there.

Remember the 2012 Zonta International Convention being held in Torino, Italy in July (July 7-12, 2012). Experience the camaraderie of Zontians around the world; enjoy Italy, while gaining another valuable Zonta International experience; see the installation of your incoming District Governor, Tami Page and help encourage and invite Zontian from around the world to our District 11 for the 2014 Convention in Orlando, FL. Make your reservations now!

Wishing all of you a wonder remainder of the 2010-2012 biennium filled with service, advocacy, fellowship and fun.

Yours in Zonta  
*Jane*  
 Jane A. Adams  
 Governor, District 11

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**61st Zonta International Convention**  
 7 – 12 July 2012 • Torino, Italy

Make plans now to join your fellow Zontians in Torino, Italy—a city rich in history, culture and natural beauty. The 2012 Convention Committee is planning what promises to be a truly memorable experience for all who attend and look forward to welcoming you to Torino in 2012!

Visit [www.zonta.org](http://www.zonta.org) for additional information and details as plans develop.

Remember to visit us frequently on the web at  
[www.zonta-district11.org](http://www.zonta-district11.org)

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## Membership Matters

How do we grow our membership? I have struggled with this question since becoming Lt. Governor and chair of the District's OMC committee.

There are some who believe that we need to work harder at retaining the members we have - others believe we need to do a better job nurturing new members – still there are others who believe we should be focusing on starting new clubs. Is there one right answer? Are there multiple needs? If so, how do we address them all?

I would challenge all members to think about membership as an outcome rather than a goal or objective. If you provide a quality product that is visible in your community others will want to be a part of it.

This change in thinking will require us all to give some serious thought to how we operate. You will need to assess your club. This means that you need to ask for honest feedback from club members, community leaders, donors and service partners.

1. What does your community know about Zonta?
2. Why would other women want to join your Zonta club?
3. What makes Zonta different than other service organizations?
4. What does Zonta provide to your community?
5. What do your members value most about being in Zonta?
6. What do your members find discouraging about the club?

Once you have this information you need to ACT. The feedback will let you know what steps your club needs to take. If you do nothing people will lose trust in you.

1. Educate the public on what you do both locally and globally. Members and the public at large need to understand our international work.
2. Communicate your message in effective ways to the public – pictures in the local paper with a little caption are not enough. Use social media (Facebook & Twitter) as well as other mediums.
3. Make your meetings and activities appealing to all members and potential members.
4. Survey members regularly to make sure needs are being met. Anonymous surveys are the best way to get honest feedback. Tools like Survey Monkey are great.
5. Engage new members without overwhelming them.
6. Use social media, email, texting, conference calls, webinars, skype to communicate, meet, or train your clubs and/or committees. As a younger member to show other club members how to use Facebook, Twitter or Skype. Ask members how they like to be communicated with and then use that method.
7. Evaluate your service projects regularly. This should include member feedback as well as feedback from the service partners themselves. Make sure projects stay on mission.

Zonta is something that I am passionate about and I believe that you all share that passion so I have a question for you. What will you do to increase our membership? If we all continue to do nothing or repeat the past mistakes we will die out as an organization. Be part of the solution. Do something. Share your ideas – let's talk about how we can evolve as clubs, as a district and as an organization.

What will you do?

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## Zonta's Best Kept Secret ~ Public Service Announcement (PSA)

District 11 has created and has the PSA DVD for sell to clubs to be used by your local TV stations and cable stations. They have community service announcement slots which our Zonta clubs can request to have the PSA shown on. We have published the PSA on the home page at [www.zonta-district11.org](http://www.zonta-district11.org) for you to view.

If your club has not purchased a copy go to the "Items for sale" webpage and retrieve the order form in order to buy the DVD.

## 2012—2014 District 11 Officers

Position	Candidate
Governor	Tamara (Tami) Page
Lieutenant Governor	Karen Pati
Treasurer	Carmen Elias-Levenson
Area 1 Director	Charlene Rains
Vice Area 1 Director	Donna Stewart
Area 2 Director	Melodie Anne Hunnicutt
Vice Area 2 Director	Judy Barnes
Area 3 Director	Cherrylee Pinder
Vice Area 3 Director	Laura Strumpf
Area 4 Director	Pamela Ridley
Vice Area 4 Director	Maureen Quinlan
Area 5 Director	Gloria Rosario
Vice Area 5 Director	Elvira SantiagoToro
Area 6 Director	Susan Scribner
Vice Area 6 Director	Linda Robison
Nominating committee	Charlene Thomas
	Yvette Ingraham
	Beverly (Bev) Duff

<b>Area Meetings 2012</b>		
Area and Date	District Representative	Hosted by
Area 1 ~ Saturday May 19	Governor Jane Adams	Montgomery Club
Area 2 ~ Saturday March 31	Governor Jane Adams	Bluffton Club
Area 3 ~ Saturday May 5	Governor Jane Adams	Boca Raton Area Club
Area 4 ~ Saturday April 21	Governor-Elect Tami Page	Tallahassee Club
Area 5 ~ Saturday March 31	Governor-Elect Tami Page	San Juan or Ponce
Area 6 ~ Saturday April 28	Governor-Elect Tami Page	Ft. Myers Club

## AREA 4 NEWSLETTER

Greetings Area 4 Zontians,

We are well into our Zonta year with Women’s Day coming up March 8, and I know clubs will celebrate this event with recognition of important women in our communities, and women important to us personally.

This is also the season for many clubs’ fundraisers. Tallahassee will have their signature Theatre night on Feb. 9, the Pinellas Club will have its first annual cake decorating competition, “Frosted” on Feb. 26, and Melbourne’s Chocolate Festival will take place Sunday March 25. If there are other events with Area 4 clubs, that information could not be found on club websites, so apologies if I skipped mentioning your club event.

You should have received a reminder to save **April 21** for our **Area 4 Meeting in Tallahassee**. The presentations have been designed with beneficial information for all who attend and participate. The District Board’s goal is to strengthen clubs through the sharing of ideas. Nobody should have to reinvent the wheel if this information is received and ideas are implemented within clubs. In addition, the fellowship and fun make for time well-spent! More information will follow.

It has been my pleasure to have met with all clubs in Area 4 during a business meeting during this term. You are to be congratulated for agendas which keep Zonta’s mission in mind, and I encourage you to keep up the good work. Also, create a culture of **INVITING GUESTS** to attend your meetings. Make sure one or more members are official “greeters” to assure that guests feel comfortable and meet as many members as possible. If other organizations have grown their memberships with this philosophy, indeed Zonta should embrace it! For many people, walking into a room full of strangers who know each other may be daunting. Making them feel at home could mean the difference between their becoming a Zontian or not.

Remember April 21. I can’t wait to see all of you in Tallahassee!

**Paulette Kevlin**  
Area 4 Director

### Are you attending the 61<sup>st</sup> Zonta International Convention July 7 – 12, 2012 in Torino, Italy?

As the host District for the 62<sup>nd</sup> Zonta International Convention in Orlando, Florida in 2014 we will have a tourist booth with information and materials to share and invite everyone to come to Florida for the Convention. We will need volunteers during the hours that the booth is open to meet and greet our future visitors to Florida.

If you are attending and want to participate let us know by sending an email to Jane Adams at [JAA4148@aol.com](mailto:JAA4148@aol.com). We will also need to know when you will be arriving in Torino in case the booth opens early and we need help. Club Delegates **will** be able to help when the convention is not in session. However, you need to let us know that you are a Club Delegate so that we can work around your schedule.

We will truly appreciate your help in enticing everyone to join us in Florida in 2014 and your continuing help as we plan that convention.

#### “A to Zonta”

#### Quick Facts—District # 11 of Zonta International (Revised November 2008)

**Did you know? Accomplishments -- Reports to the District and ZI** ~ District 11 clubs report to both the District and ZI on club accomplishments. The Club Report Form is completed each May and is used in the awarding of the Governor’s Cup at District Conference. These reports are filled out by club members and distributed to designated District Chairs and the Area Director. The report forms can be found on the District 11 web site under Resources.

To find out more about Zonta visit [www.zonta-district11.org](http://www.zonta-district11.org) —> Resource Center —> Resource Main Page to find the District 11 A to Zonta Handbook.

## What happens when a Zontian transfers? Alice Chick, District 11 Treasurer

There have been questions what happens when a Zontian transfers from one club to another within District 11 or to another District. At the 2008 Zonta International Convention – Rotterdam there was a bylaw change in the process.

**You can find the bylaw in the Governing documents 2008 page 35 Article XIV ~ Section 2 item (e):**

***Transfer Privileges. "A member who moves to the geographical location of another Zonta club may transfer membership to that club, provided the required dues have been paid."***

This means that if a Zontian is in good standing with their dues paid to Zonta International and to their current District they may transfer without a Club voting upon accepting them into the Club, paying Club dues or a portion of the year based upon the policy of the Club that they are transferring too.

If a Zontian transfers within District 11 from one Club to another there is no money due to District 11. If a Zontian transfers from a different District to District 11 they will be required to pay \$20.00 if the transfer occurs between June 1<sup>st</sup> and November 30<sup>th</sup> or \$10.00 if the transfer occurs between December 1<sup>st</sup> and May 31<sup>st</sup>.

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## Zonta International's Policies on Business Networking

What a dry sounding topic for such an explosive issue. In response to the explosion of networking opportunities on the internet, in 2010 Zonta International's board approved networking policies and guidelines for clubs. The complete policy can be found on ZI's website. From the main page click on Member Resources and select Policies the policy on Networking is found under Electronic Communications.

Even with the new policies and guidelines, there is still much confusion about what is and is not allowed in our Zonta culture. Primarily the policy changes recognize that the internet exists and is not going away. As an organization Zonta clubs can embrace the technology and use it to retain and recruit members. Confusion still exists because many members recall the days when Zontians were discouraged from utilizing the new tools now at everyone's disposal. There have also been questions about what is and is not allowed in business networking among Zontians.

Susan Ward of About.com defines Business Networking as: *"the process of establishing a mutually beneficial relationship with other business people and potential clients and/or customers."*

How does this definition fit into the Zonta Culture? From the 2010 policy on Networking:

### **Business purposes:**

Networking provides knowledge about national and international business trends and ideas on business management. It provides opportunities to find new business relationships.

The policy goes on to state: *"Networking must not be used to solicit business by initiating contact with other Zontians, but it is permissible for Zontians to initiate contact with other Zontians who provide products or services."*

The key word on the business side of networking is "**Soliciting.**" By sharing information about our professions and our businesses we are creating opportunities for members to work together in a mutually beneficial capacity. Members should be comfortable to attend meetings and gatherings of Zontians and not feel they are being coerced into using a product or business service.

Members and club officers are encouraged to take a few minutes to review the ZI policies and their club's policies in regards to networking.

To help introduce members and clubs to Social Networking within the framework of Zonta International's policies and guidelines the 2012 Area Meetings includes a session on Social Networking. Information about Twitter, Facebook, YouTube and other popular social networking websites will be shared. You can even learn how to set up your club's own Facebook Fan Page.



## Miracles In Action



Thank you for all the support you have given me over 7 years of managing Miracles in Action. Our charity is not run by me alone, but by all our donors, volunteers, and ambassadors who spread the word – my co-workers and passengers on AA, Rotarians, Zonta Club members, students, churches, neighbors, and people who care. With growth, however, I was in need of office help. Now with Christie Brown as Executive Director, I will have more time to promote Miracles in Action through public speaking, selling handicrafts, and writing the book that everyone keeps telling me to write.

I look forward to having more time to expand our cottage industry handicraft sales to help rural artisans earn fair trade income to feed and educate their families. For the holidays, we will be selling beaded charms – a selection of 16 of our most popular zip-per charm/key chains now available as ornaments. They will be available online and via our holiday flyer. In 2012 we will promote selling wholesale to stores – particularly aquariums, zoos, and gardens where the adorable “conversation creature” pins and sea life charms have been a big hit. And, I will seek opportunities to sell handicrafts at public speaking venues. Please contact me, if you have leads or referrals.

Truly grateful,

*Penny*

In August, Miracles in Action board members, along with several donors and supporters met in Naples to discuss our vision, mission and plans for growth. Group consensus was that it was time to hire our first Executive Director.

Meet Christie Brown, of Cincinnati, Ohio, who is now serving in this role. Christie comes to us with a background in small business management, a marketing degree from the University of Cincinnati, and several years experience as a Miracles in Action Board Member. As important, she is passionate about making a difference through Miracles in Action.

Christie will be managing the administrative and project management aspects for Miracles in Action, while Penny will continue managing handicrafts, fund raising and donor relations. Bead and handicraft storage and sales will still be based in Florida, while the administrative office has moved to Ohio.

Christie has enthusiastically accepted this position and states, "I am honored by this opportunity to work with an amazing group of people doing such meaningful work. My experiences have shown me the beautiful, hardworking and grateful people of Guatemala, and I am excited to be able to join them in working for a better future."



Addresses: **Cincinnati Office**  
(donations, projects, accounting)  
2244 Park Avenue  
Cincinnati, OH 45206  
513-402-0642

**Florida Office**  
(handicrafts, speakers bureau)  
241 Countryside Drive  
Naples, FL 34104  
239-348-0815

### Bead Sales on-line!

**Beyond Beads** is the name of our new online handicraft store, where you can purchase many of the beautiful Guatemalan cottage industry handicrafts. We are starting small, but we will add more items as we have time to organize inventory and add to our website.

From the many women who support themselves by making these items as an alternative to working in the fields or other hard labor -- THANK YOU!

Visit us soon at [www.store.miraclesinaction.org](http://www.store.miraclesinaction.org) to check it out!

## Focusing on Zonta Clubs

### Zonta Clubs of Savannah, Beaufort, Bluffton and Hilton Head

#### LOCAL HAAF PILOT TO RECEIVE ZONTA CLUBS AMELIA EARHART AWARD

The Zonta Clubs of Savannah, Beaufort, Bluffton and Hilton Head are pleased to award their Amelia Earhart Aviation Achievement Award, 2012, to CW2 Jennifer Hakeman. The annual event is to honor the memory of Amelia Earhart, who was a Zontian. This year's recipient, CW2 Hakeman, is a part of the 1-3 Attack Reconnaissance Battalion, 3rd Combat Aviation Brigade, having completed a deployment to Afghanistan, flying 600 combat hours, contributing to the success of the Cobra Team. She is assigned to Alpha Co., Hunter Army Air Field in Savannah. She, also, volunteers to be the BDE Unit victim advocate coordinator, BDE & BN Sexual Harassment/Assault response and prevention coordinator and BN Equal Opportunity leader. CW2 Hakeman exhibits not only the extraordinary achievement and spirit of Amelia Earhart, she exemplifies the mission of Zonta "To advance the status of women through service and advocacy".

A reception to Honor CW2 Jennifer Hakeman was held January 19, 2012, at the Mighty Eight Air Force Museum.



#### ***District 11 Club Presidents and PR Committee Chairman***

***Send us your Club events so they can be posted to the District 11 website and make sure that we get updated information on articles and news clips of the Club events so they can be featured in our section***

#### ***"Focusing on Zonta Clubs"***

***Newsletter deadlines for submission:***

***2012 February 6<sup>th</sup>, May 7<sup>th</sup>.***

**"WE NEED TO FIND THE COURAGE TO SAY NO TO THE THINGS AND PEOPLE THAT ARE NOT SERVING US IF WE WANT TO REDISCOVER OURSELVES AND LIVE OUR LIVES WITH AUTHENTICITY."**

**BARBARA DE ANGELIS**

## Focusing on Zonta Clubs

### Habitat for Humanity Lee and Hendry Counties comes to Bonita Springs

Bonita Springs, FL-January 5, 2012--A representative of the Habitat for Humanity Lee and Hendry Counties will be the featured speaker at the January General Meeting of the Zonta Club of Bonita Springs, Inc. The speaker will detail Habitat's work in the area and a spring project the Club will work on with other area Zonta Clubs. The event is set for January 18, 2012 from 5:30-7:30 p.m. at the Spanish Wells Golf & Country Club.

According to Habitat, approximately 95 million people in the United States, about one-third of the nation, face housing problems. These include payments that are too large a percentage of their income, overcrowded and substandard homes and homelessness. Habitat works to ease this crisis by providing decent, affordable homes for those in need.

Over the past few years, Lee County has experienced some of the highest foreclosure rates in the country and the third largest unemployment rate. Habitat says that more than 10,000 people have been left homeless in the community due to the rise and drastic fall in the housing market. Even though the cost of housing has decreased in Lee County, jobs have also disappeared making it very difficult for families to purchase homes. And even with low Interest rates, the average mortgage remains too expensive for low income homeowners.

Habitat has worked hard to address this critical need building more than 1,190 homes in Lee and Hendry counties. Together with donors, homeowners, volunteers and staff, Habitat transforms lives and communities with its self-help housing solution that helps families become homeowners by accessing no-profit mortgages. Importantly, families have to be willing to earn their homes by volunteering 250 hours of "sweat equity." Work that is contributed helps defray closing costs, and it also helps families to keep mortgage payments at 30% or less of their income. When families make this kind of investment in their homes, they realize even more the value of homeownership. Habitat also provides homeownership classes.

"I am thrilled that Habitat will be educating us about its important work. Our Club is dedicated to working to better the lives of area women and Habitat is certainly helping to achieve that goal," says Club President Patty Gift.





### Zonta International Headquarters

Mailing Address: 1211 West 22nd Street, Suite 900  
Oak Brook, IL 60523

Main telephone number: (630) 928-1400

Fax number: (630) 928-1559

General Email address: [zontaintl@zonta.org](mailto:zontaintl@zonta.org)

Open Monday—Friday  
8:00 am to 4:00 pm Central Time

★★  
 ★ The Zonta Clubs in District 11 have a wealth of ★  
 ★ knowledge, our members are very innovative and ★  
 ★ creative, as a group we have achieved many ★  
 ★ accomplishments, we are making Zonta stronger. ★  
 ★ In recognition we are showcasing the club projects. ★  
 ★  
 ★ Does your club have a project that you think should ★  
 ★ be showcased? ★  
 ★  
 ★ If yes, then have your Club's President or PR ★  
 ★ Committee Chairman submit information on your ★  
 ★ project to our Governor at ★  
 ★ [governor@zonta-district11.org](mailto:governor@zonta-district11.org). ★  
 ★  
 ★ Newsletter deadlines for submission: ★  
 ★ May 7<sup>th</sup>, August 9<sup>th</sup> ★  
 ★  
 ★★

**Zonta International District 11**

*Do not miss out on these items for sale*





**ONLY 2 left**

**Public Service Announcement (PSA)**

**for Clubs**

Visit [www.zonta-district11.org](http://www.zonta-district11.org)  
"Items for sale" webpage.

### Zonta Calendar

**2012**

**March**  
8 — International Women's Day / Zonta Rose Day

**May**  
31 — Club dues for International and District are due

**July**  
5-11—61st Zonta International Convention—Tornio, Italy

**September**  
21 — International Day of Peace

**October**  
4-6 — 64th district 11 Conference—Montgomery, AL  
16-18 — Stands Up Against Poverty  
24 — United Nations Day

Remember to visit us frequently on the web at  
[www.zonta-district11.org](http://www.zonta-district11.org)

## District 11 Committees

Organization, Membership & Classification...	Tami Page, Lt. Governor, Zonta Club of Dothan, Area 1
Service.....	Linda Robison, Zonta Club of Sanibel/Captiva, Area 6
Subcommittee:	
ZISVAW.....	Vladia Jurcova Spencer, Zonta Club of Charleston, Area 2
Amelia Earhart.....	Marilynn Smith, Zonta Club of Atlanta, Area 2
Young Women in Public Affairs.....	Shelly Olkey, Zonta Club of Boca Raton, Area 3
Legislative Awareness & Advocacy.....	Jean Bryant, Zonta Club of Tallahassee, Area 4
Jane M. Klausman.....	
United Nations.....	Connie Grubermann, Zonta Club of Franklin, Area 2
Nominating Chairman.....	Lynn M. Salvatore, Zonta Club of Jacksonville, Area 4
Finance Chairman.....	Carmen Elias-Levenson, Zonta Club of Miami Lakes, Area 3
Public Relations/Communications.....	Patty M. Gift, Zonta Club of Bonita Springs, Area 6
IT/Webmaster.....	Alice Chick, District Treasurer, Zonta Club of Boca Raton, Area 3
Foundation Ambassador.....	Doris Larson, Zonta Club of Melbourne, Area 4
Bylaws.....	Anne Mitchell, District Parliamentarian, Zonta Club of Birmingham, Area 1
Strategic Planning.....	Carolyn Gray, Zonta Club of Sanibel/Captiva, Area 6
District Archivist.....	Michele Buhler, Zonta Club of Ft. Myers, Area 6

### CONGRATULATIONS TO CLUBS CELEBRATING ANNIVERSARIES:

Clubs that have or will celebrated birthdays between December 2011 — February 2012 are:



<b>Zonta Club of Memphis, TN</b>	<b>84 Years — October</b>
<b>Zonta Club of Greater Palm Beaches, FL</b>	<b>64 Years — October</b>
<b>Zonta Club of Columbia, SC</b>	<b>48 Years — September</b>
<b>Zonta Club of Ponce, PR</b>	<b>43 Years — September</b>
<b>Zonta Club of Nassau, Bahamas</b>	<b>29 Years — October</b>
<b>Zonta Club of Sanibel-Captiva, FL</b>	<b>24 Years — September</b>
<b>Zonta Club of New Providence, Bahamas</b>	<b>14 Years — September</b>
<b>Zonta Club of Franklin, NC</b>	<b>13 Years — September</b>
<b>Zonta Club of Charleston, SC</b>	<b>12 Years — November</b>

Please Alice Chick, our Webmaster, any pictures you may make at celebratory events to be included on the Website.  
NOTE: If we have overlooked your club or if we have the charter date for any of these clubs wrong, please let me know.