



# GOVERNOR'S NEWSLETTER

Inside this issue:

Zonta International District 11

August 2004 Volume 1, Issue 1

Lieutenant Governor Letter	2
Trafficking Resolution	2
Board Retreat	3
Zonta International information	3
Young Women in Public Affairs	3
Communications	3
Call to Conference	4
Directory information needed	4
By-Law highlights	4
ZI Liaison District 11	5
Email Policy	5
District 11 Committees	5
Calendar	5

## DISTRICT 11 CONFERENCE IN KEY WEST OCTOBER 1-2, 2004

### Zonta District 11 Board 2004-2006 Officers

Ina Edens.....Governor  
 Bea Weaver.....Lt. Governor  
 Helen Brown.....Treasurer  
 Dottie Munsch.....Secretary

### Directors

Ellen Wheeler.....Area 1  
 Coretta Bedsole.....Area 2  
 Patricia Francis.....Area 3  
 Lynn Salvatore.....Area 4  
 Petrona Benitez.....Area 5  
 Cynthia McIntosh.....Area 6

### Vice Area Directors

Sharon Gary.....Area 1  
 Debra Turner.....Area 2  
 Shelly Olkey.....Area 3  
 Gretchen Williams.....Area 4  
 Ada Atresino.....Area 5  
 Susan Dunn.....Area 6

## From the Desk of Governor Ina

Warm Greetings to All District 11 Zontians!

With the Convention behind us, the District Officers and Board are officially underway with our leadership of District 11 for the next Biennium. First and foremost, I'd like to express to you my gratitude for the confidence you have placed in me and to pledge to you that I will give you my best efforts in serving as your Governor.

The International Convention was a wonderful event. All of you who attended with me surely agree. For those of you who were unable to be there for the 2004 Convention, begin making your plans now to attend the 2006 Convention in Melbourne, Australia.

The 2004-2006 Biennium has gotten off to a great start. Your Board had the benefit of a wonderful Retreat earlier this year. Last year's Board approved this exercise and made a strong recommendation that it be continued. Through the benefits of this leadership training, our Board has "hit the pavement running." Please see the article on the Retreat elsewhere in this newsletter.

Following are the goals I have set for this Biennium:

1. Continue focusing on Zonta's mission of "advancing the status of women" through our ser-

vice, advocacy, programs, workshops, seminars

2. Concentrate District, Club and Member efforts on recruiting, retaining, and rejuvenating membership

3. Enhance communication at all levels

4. Advance training at all levels

5. Rejuvenate Area Workshops

6. Complete the District Web site

7. Through a District Directory, attempt to ascertain email addresses for all members so that the Governor, Lt. Governor, Area Directors, Committee Chairs – all communications – can be shared electronically with every member.

The Board has wholeheartedly endorsed these goals, and we earnestly solicit your participation in achieving them

It will probably take the first year to secure email addresses; however, a concerted effort will be made during this year to secure not only the email address for the President, but also a club email. As we work toward this goal, each club is now being requested to name a communications person in addition to the President, possibly the secretary, who will receive and be responsible for distributing information – notices, newsletters, call to

conference – everything.

I would like to especially stress that I feel communication is a major key to all our efforts. We are all volunteers in Zonta, and I venture to say everyone leads an extremely busy life. It will make everyone's job much easier if we all respond to communications as promptly as possible. Club presidents need to hear from the members, the area directors need to hear from the presidents, the Lt. Governor and Governor need to hear from the area directors. Conversely, this process needs to work both ways. When anyone of us is waiting to hear from someone, it slows down all our efforts.

The perfecting of the District 11 Webpage will allow the availability of a great deal of information at the finger tips of all our members. I encourage each of you to check this out at [www.zonta-district11.org](http://www.zonta-district11.org). Take advantage of all that it has to offer. If you have suggestions for how this tool can serve the membership more efficiently, please share these with our webmaster, Alice Chick. Her contact information is on the site.

I look forward to working with you during the next two years as we collectively seek to advance the status of women locally and globally.

Ina Edens,  
Governor

## ZI information

The Zonta International Board and staff have been working on several projects to enhance the use of the Zonta International / Zonta International Foundation Web site. These enhancements include:

**Club Locator:** We have improved the Search function of the Club Locator. Visitors can now search by Country and, where appropriate, by State/Province. Also searches may be done by District and/or by Club name. Previously the Search function allowed searches only by Country and District. Visitors can still search by clicking on areas of the map. This feature is available to all Web site visitors. Access the [Club Locator](#) now. You can help us make this feature more effective by maintaining your District Web site and by encouraging all of your Clubs to provide Headquarters with a permanent Club E-mail address and Web site address.

**Member Networking Directory:** The Member Networking Directory has been activated. You will find access to this on the left hand navigation of each page of the Web site under Member Resources, "Directory." All members of the ZI and ZIF Boards, International Committees and Subcommittees, and District Governors are automatically Subscribed to this Directory. Club Presidents will also be automatically Subscribed to the Directory over the next several weeks. Please encourage all Zonta members to register on the Web site for access to member-only content and features, and to subscribe to the Member Networking Directory. Access the [Member Networking Directory](#).

**Access to Mailing Labels and Summary Rosters:** Access to basic mailing labels and summary rosters by District, by Club has been activated for the ZI Board. District Governors and Treasurers will be given access to this feature for your District upon the receipt of your signed acceptance of the [Zonta International Policy on the Use of Member Information by Zonta Leaders](#). Please review this Policy, then sign and return the [acceptance form](#): by fax to attention ZI Webmaster at 312 930-0951; E-mail ([webmaster@zonta.org](mailto:webmaster@zonta.org)); or mail to Zonta International, attn: Webmaster, 557 West Randolph, Chicago, IL 60661. We will activate your access within 5 business days of receipt of your acceptance form.

Once we have activated all District Governors and Treasurers, we will notify and make this feature available to Club Presidents and Club Treasurers for their respective Club, on receipt of their signed acceptance forms. We hope you find these enhancements to be helpful tools.

## Lieutenant Governor Bea Weaver

Dear District 11 Zontians,

As your Lieutenant Governor, my job is to encourage and support growth in club membership through the district's Organization, Membership, and Classification (OMC) Committee. The committee is made up of our 6 Vice Area Directors (ADs) and me. This is an opportunity for our Vice ADs to get to know the clubs in their district. Together we will work to help you grow your clubs and retain your members.

The District 11 OMC Committee will share information about recruiting and retaining members and rejuvenating clubs whose enthusiasm has waned. Each club does not have to reinvent the wheel. There are many successful methods for gaining new members, as well as for keeping members interested. We just need to spread around these "good ideas", so that you can implement them. Vice ADs will communicate with

each club's President and Membership Chair on membership matters.

At Convention we learned that the average Zonta club size is now 26 versus over 31 ten years ago. One third of all Zonta clubs have 20 or fewer members. As of April 30, 2004, District 11 had 18 clubs with 20 or fewer members. These 18 clubs will be especially targeted for assistance this biennium, as once a club gets to that point, members tend to get overworked and the club cannot function as well as it should. Your Vice ADs will actively assist these clubs in recruitment activities.

Zonta International has set [specific club membership goals for this biennium](#), announced at the ZI Convention in New York. The purpose of these goals is to increase membership through strategic planning.

1. The first club goal is to

[establish a Membership Plan](#) using either the club's format or one developed by ZI. .

2. The second club goal is to [increase club membership to a specific level](#), which varies with the club's current membership numbers. Those clubs with 20 or fewer members are asked to increase membership to 25 by May 31, 2005.

While our District works hard to provide service to women, we can do more with more members. We can increase our efforts to advance the status of women in our communities and worldwide with more "Women Power". The need for our assistance is huge, so let's ask more women to help us! You know they will love Zonta as you do!

Yours in Zonta,

Bea Weaver  
Lieutenant Governor

## Trafficking Resolution

to be Considered at District Conference, [October 1 - 2, 2004](#)  
Sponsored by the Zonta Club of Sanibel Captiva

WHEREAS, Zonta International has adopted the eradication of violence against women of all generations as its primary service focus locally and internationally and has adopted the STAR Network Bosnia and Herzegovina Anti-Trafficking Community Mobilization Project as one of its International Programs; and

WHEREAS, District 11 of Zonta International is a destination market for the trafficking of women in sex trades, women as slave workers in farm and service industries as well as other forms of human

slavery; and

WHEREAS, Members of Zonta have dedicated themselves to international and local projects which endanger women;

NOW, THEREFORE, BE IT RESOLVED that:

1. District 11 members will educate themselves about human trafficking in their local areas and beyond.

2. District 11 members will draw upon their diverse expertise and resources to develop strategies and seek partners to educate the public about

human trafficking within its borders and beyond.

3. The District 11 Board will aid local clubs and areas to combine their efforts and encourage communication and cooperation among clubs to make their individual efforts more effective.

4. District 11 will increase efforts to provide social, emotional, financial, health and security for the empowerment of women victims of trafficking within our District.

## First Board Retreat Held For 2004-2006 Board

The incoming Officers and Area Directors participated in a Retreat from Friday night, May 14, through Sunday lunch, May 16, in Jacksonville, Florida. The Retreat, which had a 100% attendance, was facilitated by Ruth Walker, Past International President, and Lollie Harper, Past District Governor. The weekend event was kicked off with an exercise designed to allow the Board members to become better acquainted with each other.

Saturday provided an overview of the "Nuts and Bolts" of serving on the Board, what Zonta International requires, what the District requires and what the Board desires. Through brainstorming, role play, various scenarios, group discussion and prioritizing the Board developed a clear idea of what they feel should be required of each Board Member, what they expect from the Clubs, direction/action required for implementing their plans, and in general set its course for this Biennium.

Area Directors will be visiting the Clubs in their Areas at least once during the Biennium. The primary purpose of their visit will be to train the officers and Board and if the Club chooses, the entire membership. This visit can certainly be combined with speaking to the Club, installing officers, or participating in an orientation, but please recognize that the primary purpose of your Area Director's visit will be for training. Please note that this training can be as in depth as each club desires. All Area Directors will be available to visit your clubs more than once, but second and subsequent visits should be at the expense of the Club since District only funds the first visit.

When your Area Director contacts you to coordinate a visit with your Club, I earnestly request that you and your Club make every effort to provide the time and opportunity to enable her to fulfill her responsibility as dictated by the Board. Of course, you do

not have to wait for her to contact you. Please feel free to initiate the visit.

Communication will be a big thrust during the next two years. We have significant plans in the works to enhance communication on all levels. You will be receiving Newsletters from me, your Area Directors and, as needed, the Committee Chairmen. Please see other articles in this newsletter for further information.

The members of the Board left the Retreat knowledgeable, confident and committed to District 11, all our Clubs and each other. It was truly a wonderful learning experience which, with your cooperation and assistance, will surely assure wonderful results for our District. A huge debt of gratitude is owed to the 2002-2004 Board who authorized this wonderful learning experience.

## Communications

So that Committee Chairmen will have a listing of those persons with whom they would like to communicate in each of our Clubs, I AM REQUESTING THAT EACH CLUB SEND ME A LIST OF THEIR COMMITTEE CHAIRMEN, together with all contact information, as soon as possible. I, in turn, will pass this information along to the appropriate Committee Chairmen.

Further, in my efforts to communicate as completely as possible with our Clubs, I would like for you to send me the name of your Secretary or some other "communication contact" and her contact information. It is my intent to send copies of all notices and communications to both the President and the Secretary or another designated member. It seems appropriate to me that the Secretary assume the responsibility of distributing communications to the club members. If a club does not wish this responsibility placed with their Secretary, then I would like some other member designated.

Eventually, is our desire to have the email address of every member. In the meantime, all the work Michele Marcum has done on our Website has been passed on to our new Webmaster, Alice Chick. Alice and Michele have accomplished a smooth transition, and I am delighted to report that the District 11 Website is up and running. A huge debt of thanks goes to Michele and to Alice. Take time to visit the District 11 website at [www.zonta-district11.org](http://www.zonta-district11.org). There is already a great deal of useful information posted. Check it out and let us know how you like it and how we can make it even more useful.

Also, please make all your members aware that all the most current information sent out by Zonta International is now available on the International Webpage. This tool has experienced a major upgrade. I encourage each of you to utilize it. There is a request elsewhere in this Newsletter for each of you to submit your name and all contact information to Hannah Dix, Directory Coordinator. Hannah is undertaking the mammoth task of preparing a District 11 Membership Directory. The success of this endeavor depends completely on the corporation of each of you. To save time and a lot of effort, please provide the requested information as quickly as possible.

**"USE YOUR IMAGINATION NOT TO SCARE YOURSELF TO DEATH BUT TO INSPIRE YOURSELF TO LIFE."**

**ADELE BOOKMAN**

## Young Women in Public Affairs Winner Named

Maria Victoria Pecoraro has been named District 11 YWPA winner. With this honor comes an award of \$500. District 11 is honored that our District Winner has also been chosen one of five International winners. With this honor comes an award of \$1,000.

The 2004 International selection included twenty-six young women representing 12 countries. To quote Margit Webjorn, immediate Past International President, "To earn the international award among

this group of distinguished applicants marks a great achievement."

The YWPA program is promoted to encourage young women to pursue leadership roles in society that will make a difference in the lives of women worldwide.

Maria is an outstanding young woman who has already contributed much to her community. You are invited/urged to visit her website at [www.loveiskind.org](http://www.loveiskind.org) to view

the website this young woman has created. Her story is a heart breaker but she recovered and has set about helping others. To quote from her homepage: "Love Is Kind is an awareness program dedicated to make people aware of the reality of teen dating abuse. In this website, you will find information ranging from where to get help, sign of abuse, to what parents can do, and much more."

## Zonta International District 11

**We're on the web****[www.zonta-district11.org](http://www.zonta-district11.org)****Conference Reminder -  
"The Keys to Zonta"**

All members are reminded of the 56th Annual Conference in Key West, Florida on October 1-2, 2004. The District 11 YWPA winner, Maria Victoria ecoraro, will speak at the Conference. Maria has also been chosen one of five International winners. We will have the honor of presenting her the International Certificate and check at Conference.

The Holiday Inn Beachside is the Conference site and reservations MUST be made separately by September 15, 2004. For reservations call 1-800-292-7706.

The Keynote address will be given by Maria Lugano on "Women's Advocacy for Women's Health Issues".

Participate in the panel discussion of last years nominates for the Governor's Cup on their successes in the area of Membership, Service, Fundraising, Long Range Planning and Public Relations.

Reports from District Officers and Committee Chairs will be presented. Ruth Walker, PIP will report on Procedures Task Force and Mary Frisbie will report on the Long Range Study Committee results.

Each Club has the opportunity of reserving a table in the Zonta store to sell their items. Purchase your tickets for the Chinese auction. One lucky winner will be drawn from all the tickets put into the container for each prize.

Applications can be printed from the District 11 website. Forms should be submitted by September 1, 2004.

[www.zonta-district.org](http://www.zonta-district.org)

**WE WANT YOUR INFORMATION FOR DISTRICT 11 DIRECTORY!**

Please complete the brief information requested. We need your name, officer position, (if applicable), mailing and e-mail address, home and cell phone numbers and member of which Club. We are preparing a District 11 Membership Directory with District 11 Officers including Area Directors, Committee Chairpersons, Club Presidents and Club Members.

An at-your-fingertips handy tool, you will use this to obtain the above information on any member in District 11. I need your information and gracious cooperation to complete the directory. You can help by completing the form and sending it to me by September 15, 2004.

The information being requested is:

Name, Mailing address, E-mail address, Home phone, Cell phone, Member of which Club, and your Zonta Officer position with the Club.

A form is on the District 11 website at [www.zonta-district11.org](http://www.zonta-district11.org). Complete it on-line, click submit and it will be emailed to Hannah, or print it and mail it to her. Hannah Chapman Dixon, 417 Guess St., Darlington, SC 29532

**Highlights of By-Law Changes  
From The 2004 Convention**

There were 5 By-Law Amendments adopted at the 2004 Convention in New York City. The complete revised Bylaws will be available in October of this year. In the meantime, here are highlights of these changes which take affect immediately

The amendment which most affects our District and our Clubs is the change in officer qualification. The requirement of "actively engaged" was replaced with "experience in a decision-making capacity." This bylaws change will now allow retired, classified members or those classified members working less than 50% to run for all offices in the Club, District and International Board. It should

be noted, however, that to be invited to join Zonta a prospect must still be "actively engaged in a recognized business or profession."

Districts are being required to provide financial presentations at District Conference consisting of either an audited or reviewed financial statement. A compilation is no longer acceptable.

Other amendments dealt with restructuring the International Nominating Committee, Date of announcement of official slate for elections and Disciplinary system to be implemented at the club, district and international levels. The last amendment will require the appointment of a By-

laws and Resolutions Committee on the District level and a special committee elected by each club on the club level.

It was the goal of many to open membership in Zonta to be more inclusive. While the delegates did not vote to lift the actively engaged in a recognized business requirement for prospects, it is felt that with the membership change made and the new classifications the pool of prospects should increase greatly. Members of each club and especially membership chairmen are encouraged to study these classifications in an effort to identify prospects in your communities.

## Email Policy

All officers, clubs and members are reminded of the Email Policy as included in the District and Club Manuals. This policy basically provides that the use of email shall follow the standard lines of communications; i.e., club, area and district and that members use the same discretion and professionalism that governs all other communications within Zonta International. To quote a recent communication from ZI email: "will be used only for legitimate Zonta business purposes, in accordance with the Rules of Procedure of Zonta International, and guidelines established by the Zonta International Board, and will not be used for commercial, sectarian, or partisan political purposes, or other purposes not sanctioned by Zonta International."

## Zonta Calendar 2004-2005

### 2004

#### SEPTEMBER

- 8 International Literacy Day
- 21 UN International Day of Peace
- 22 The Zontian Issue 2 (mailed)
- 30 Pre-Conference Board Meeting

#### OCTOBER

- 1 – 2 District 11 Conference –  
Key West, Florida
- 3 Post-Conference Board Meeting
- 15 District Governors' Reports due to  
ZI Board
- 15 US Clubs only: IRS Form 990  
due to HQ
- 29 Club Mailing

#### NOVEMBER

- 8 **Zonta International**  
**85<sup>th</sup> Anniversary**
- 25 International Day for the Elimination  
of Violence Against Women

#### DECEMBER

- 16 The Zontian Issue 3 (mailed)

### 2005

#### JANUARY

- 11 Amelia Earhart Day
- 21 – 23 Midwinter Board Meeting

## Zonta International Liaison For District 11

Mari Ramsten Vangdal has been named the District 11 liaison with Zonta International. Mari, who is a ZI Director (2003-05), is from Oslo, Norway. International only provides for our liaison to visit with us once during the biennium; so, Mari will be joining us for our 2005 Conference. Our Liaison is our initial link to ZI. We are encouraged to check the Website if there is a question. If it can't be answered there, check with Mari. The ZI staff should be the final resort. This is in keeping with Zonta's policy that all of us seek answers by starting with the position most immediately above. In short follow the identified chain of command.

Below are some excerpts from Maria's first official communication with District 11 which she asked that I share with you.

### The Zontian

*The Zontian* is one of the ways we can share information and ideas. Please send information about District or Club activities like Fund-raising, Zonta rose day and other information to *The Zontian*. The activities shall reflect Zonta's mission. *The Zontian* can also be an idea bank on how to raise funds.

### The Directory

As of this biennium there will be some changes in the Directory. The first part of it will still be on paper, but the club part will only be on the Web site. The reason for this is because the directory is out of date before it is printed, and it is very expensive to print and mail. The website is much cheaper and also provides up to date information on the names of clubs in specific geographical areas

and the actual email address of the Club. In order to get the website function, all clubs must give HG information about club email and Home Page as soon as possible.

### Logo/stationery Format

The official ZI logo can be downloaded from the Website. Please use the proper Zonta official Logo for all written material.

### Policy on use of membership/membership list

See Zonta Website for posted privacy policy. The On-line Networking Directory Participation Procedures will be published at a later date. There will be different levels of access to all information. ZHQ will no longer provide mailing lists in electronic format to districts or clubs.

## District 11 Committees

Organization, Membership & Classification...	Beatrice "Bea" Weaver, Lt. Governor
Status of Women Service .....	Margene Brown
Subcommittees:	
Amelia Earhart .....	Josefina Acevedo Marquez
Young Women in Public Affairs.....	Christina Salvatore
Z Club and Golden Z Club .....	Yvette Ingraham
ZISVAW.....	Jean McElroy
Legislative Awareness & Advocacy.....	Donnie Beer
Service Coordinator.....	Gretchen Williams
Jane M. Klausman.....	Helen "Honey" Gardiner
United Nations.....	Beverly A. Duff
Nominating Chairman.....	Sarah Lee
Finance Chairman – Vacant	
Public Relations/Communications.....	Shari Schleis
Subcommittees:	
IT/Webmaster.....	Alice Chick
Directory.....	Hannah Dixon
Foundation Ambassador.....	Sarah Lee
Long Range Study Committee.....	Mary Frisbee
Procedures Task Force.....	Ruth F. Walker, PIP