



Alice Chick, Editor

From the Desk of Governor Lynn

August 2008 Biennium 2008-2010, Issue 1

Zonta District 11 Board 2008-2010

Officers

- Lynn Salvatore..... Governor
- Jane Adams..... Lt. Governor
- Alice Chick..... Treasurer
- Mary Frisbie..... Secretary

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- Tami Page..... Area 1
- Mary K. Cabaniss..... Area 2
- Carmen Elias-Levenson.... Area 3
- Roxane R. Dow..... Area 4
- Nilda Gonzalez..... Area 5
- Patricia M. Gift..... Area 6

Vice Area Directors

- Charlene A. Thomas..... Area 1
- Cherry Temple..... Area 2
- Yvette Ingraham..... Area 3
- Mary Anne Kearney..... Area 4
- Annie Ruiz de Riera..... Area 5
- Karen Pati..... Area 6

Dear District 11 Zontians,

Greetings! It is with great excitement that I begin my tenure as Governor of District 11. I'm also experiencing a different type of excitement because as I write this newsletter I am awaiting the arrival of Tropical Storm Fay in Jacksonville, Florida. I hope that as you are reading this, we find that our District members have weathered this storm with a minimal amount of loss and disruption.



Be assured that work for this biennium began before the current District leaders took office. The District 11 Board met in Jacksonville, Florida during May in preparation for this biennium. The Board training in May was led by the knowledgeable and extremely capable Ina Edens, past district governor. As a result, clubs should expect to be contacted by their Area Directors to set up club training sometime during the next two club years.

In addition to the goals set forth in the District's strategic plan, I have set the following goals for the biennium:

- Build and maintain strong clubs by retaining members and recruiting qualified and interested members;
- Continue to lead the way in Zonta International by organizing and mentoring new clubs; and
- Encourage and guide clubs to focus on Zonta International's mission through relevant service and advocacy projects.

At this year's International Convention, Beryl Sten, International President, stressed the importance of aligning our local projects with the mission, objects, and goals of Zonta International. She has also asked all District Governors to encourage clubs to adopt projects in keeping with this biennium ZI projects. All Zontians should become familiar with our international projects which are described in detail on ZI's website at www.zonta.org. As District 11 Governor, I strongly encourage each of you to contribute individually to the Zonta International Foundation so we can take personal ownership of ZI's service projects. This can be accomplished by visiting ZI's website or contacting our District Foundation Ambassador, Doris Larson.

Based on Beryl's emphasis on ZI's service projects, it seems fitting that the theme for this year's District 11 conference, "**Celebrating Zonta Service**" should be the theme for this biennium. Certainly the issue of membership recruitment and retention is important, but we should not lose sight of why we joined Zonta. Being a Zontian should not be all work and no play and that is why we have adopted a theme that celebrates what we as Zontians do. Thank you to Mary Gregory, District Conference Chairman, for her help in developing this theme.

Lastly, if you have not already registered for the District Conference, there is still time! Go to www.zonta-district11.org for more information. Also be sure to check out the website for the latest District information, resources and forms.

Yours in Zonta,
Lynn M. Salvatore

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Stronger Clubs/More Service

By Jane A. Adams, Lt. Governor,
Chairman of the Organization, Membership, Classification Committee

Looking at the service provided by the clubs of District 11 is an awesome experience! We really make a difference in the status of women in our communities. Moving forward our expectation, as members is to expect to increase our visibility and influence through that service. Success in that endeavor is dependent on the number and quality of our members.

Remember, the strength of Zonta, at all levels of the organization, i.e. Club, District, and International is dependent on the number, quality and commitment of its members. During the last biennium we in District 11 surveyed our members to determine why members joined the organization, why they renewed their membership, and why they resigned or did not renew their membership. The survey found that the most commonly cited reason for joining was Zonta's goals/mission. The most common reason for renewing membership was to continue work on club projects. However, the most common reason for resigning/not renewing was not enough time to devote to Zonta, because of personal or professional reasons.

Looking at the numbers of members we see that the District is currently experiencing a net loss of members each year, making strength and service difficult to accomplish.

Based on all of this information, the OMC Committee has identified the following goals for this 2008-2010 biennium:

1. Attain a net gain in membership each year of the biennium.
2. Work with clubs to identify ways retain members and increase our level of retention.
3. Assist clubs in identifying ways to recruit qualified members with an interest in the Zonta mission at the local and global level.
4. Develop means for clubs to identify, recruit, and retain quality members
5. Assist in identifying areas within the District where new clubs might be established.

It is important for each of our members to commit to reaching the identified goals through communicating ideas and identifying potential members. Our OMC Committee, composed of the Lt. Governor and the six Vice Area Directors look forward to working with the Area Directors, the clubs, the club membership committees and club members to develop strategies to at least retain the members we have, but as important increase membership with members committed to the mission and willing to work actively.

Please feel free to communicate thoughts, concerns, and ideas to us at Membership@zonta-district11.org.

**MEMBERSHIP IS THE RESPONSIBILITY OF ALL.
REMEMBER " IF EVERY MEMBER GETS ONE NEW MEMBER WE WILL EXCEED OUR GOAL."**

Zonta International District 11 ~ 60th Conference 2008
Tampa, Florida
Visit the website at www.zonta-district11.org for more information

HIGHLIGHTS FROM THE ROTTERDAM CONVENTION

By now you all should have received exciting and comprehensive reports from your delegates and/or proxy carriers of the 59th Zonta International Convention. Some things bear repeating so we've included the following highlights from the Convention that every Zontian should know:

Elections:

President Elect: Dianne K. Curtis

Vice-President: Lynn McKenzie

Treasurer/Secretary: Gloria Stootman Wristen

Directors 2008-2010: Ingeborg Geyer, Ma. Victoria Vergel de Dios, Heddy Tangen Steffensen, Lynn R. Goodhue

Directors 2009-2011: Sonja Honig Schough, Kirsi Nickels, Beryl McMillian

Major bylaw proposals that were adopted:

Term of office for ZI Directors: Effective 2012, all ZI Directors will take office at the end of convention. ZI Directors will no longer have staggered terms.

ZI Status of Women Service Committee: This ZI committee has been renamed to the Service Committee and a separate ZI committee for Legislative Awareness & Advocacy has been created.

Transfer of membership: Members may transfer their membership to another Zonta club without the necessity of the new Zonta club voting on the transfer.

Classified members: Zonta membership is now open to persons who have the required experience, but who are not now actively engaged in business, as previous required. Person who work part-time, who are on a leave of absence, who are retired, etc. and who have professional/executive experience are now qualified to join Zonta.

Dues increase: Effective June 1, 2009, ZI dues will be increased by \$15 a year.

Voluntary dues resolution: The delegates adopted a resolution that essentially states that all Zontians are encouraged to voluntarily contribute \$15 a member for the current year's operating budget to help reduce the deficit created when the recommendation for a dues increase effective June 1, 2008 was not adopted. **PLEASE NOTE: ZI has created a form to be submitted with all voluntary dues contributions. This form is located on the ZI website at www.zonta.org.**

Zonta Plus Rose: At the opening ceremony held on Saturday evening, the newly created Zonta Plus Rose was unveiled. This long-stemmed yellow rose was bred by the Lex+ Company. These roses are the purest yellow and long-lasting. Get the word out by asking your local florist if they carry the Zonta Plus Rose!

“PEOPLE THINK THAT AT THE TOP THERE ISN'T MUCH ROOM. THEY TEND TO THINK OF IT AS AN EVEREST. MY MESSAGE IS THAT THERE IS TONS OF ROOM AT THE TOP.”

MARGARET THATCHER

Special Congratulations!

We can all be proud of the work that District 11 has accomplished and our District is being noticed by those at ZI. At the close of convention in Rotterdam, two of our District 11 Zontians accepted appointment by Beryl Sten, ZI President; Bea Weaver, Past District 11 Governor, is the 2008-2010 ZI Organization, Membership & Extension Chairman and Beverly Duff, Past District 11 Governor, is a 2008-2010 Vice-Chairman of the ZI Service Committee.

**Zonta International District 11
60th Annual District Conference
September 26—27, 2008**

**at Double Tree Hotel
4500 W. Cypress Street
Tampa, FL 33607**

Don't miss out the early registration fee is \$145.00 until September 2, 2008.

Zonta Calendar

2008

August

31 — US Districts financial statements due to HQ
for Group IRS 990 tax filing

September

1 — Klausman Women in Business Scholarship
District candidate due to ZI
26-27 — 60th District 11 Conference ~ hosted by
Tampa, FL

October

15 — US Clubs Form 990 due to the IRS if gross
revenue is more than \$25,000
24 — United Nations Day

November

8 — ***Governor's newsletter submission
deadline***
8 — Zonta International Day
15 — Amelia Earhart Fellowships applications
due
25 — 16 Days of Activism Gender Violence ~
November 25—December 10

December

1 — World AIDS Day
10 — Last day of 16 Days of Activism Gender
Violence

2009

January

11 — Amelia Earhart Day (January is Amelia
Earhart month)

September

25-26 — 61st District 11 Conference ~ hosted by
Boca Raton, FL

2010

June

24-30 — 60th Zonta International Convention ~
San Antonio, TX

Top 10 Reasons Why the 2008 District Conference Rocks! Reasons #6 – 10: Outstanding Workshops and Presenters!

Zonta and the United Nations: Why they are a good fit. This workshop will be presented by *Nola Theiss*, District 11 United Nations Committee Chairman and founder and executive director of Human Trafficking Awareness Partnerships, Inc. In keeping with ZI's renewed focus on our partnership with the United Nations, Nola will be bringing a little of the UN to District 11. Attend this workshop to learn how ZI works in collaboration with the UN and the positions ZI holds on UN committees. Learn how to connect UN advocacy events to your club's projects.

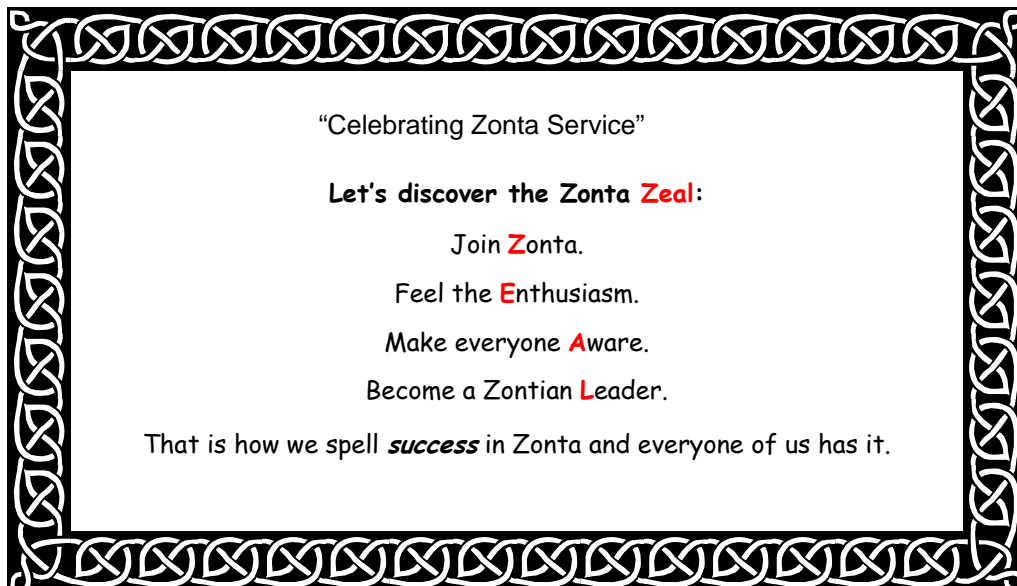
To Second or Not to Second, that Is the Question! Why and how to use parliamentary procedure. This workshop will be presented by *Anne Mitchell*, District 11 parliamentarian. In her other life Anne is an attorney and well-versed in parliamentary procedure. Learn how using parliamentary procedures in your clubs can make it easier to be a Zontian. Be prepared to engage in role playing exercises and learn how to integrate parliamentary procedures in your club.

Membership: Key to Success in Service (It's not just about the numbers!) Jane Adams, Lt. Governor and District OMC Chairman, will be presenting this workshop. It will involve a discussion of District 11 membership goals. Jane will focus on the need to recruit, maintain and retain *qualified and quality* members. Don't make the mistake of focusing on recruiting members just to meet a membership "quota!"

What Do You Mean Women Don't Have the Same Rights as Men in the US? Jean Bryant, FSU Professor and District 11 Legislative Awareness & Advocacy Chairman will be presenting a workshop on the ERA. This workshop will include information on the need for the ERA and why state constitutions are not enough to protect women's rights. Find out what you can do to advocate in your state for the ratification of the ERA Amendment.

Zonta on the Air: How to Get Noticed by the Media. This workshop will be presented by Claire Ellis, president of the Zonta Club of Melbourne, and Doris Larson, District 11 Foundation Ambassador and former Public Relations Chairman of the Zonta Club of Melbourne. See how the Zonta Club of Melbourne, last year's winner of the coveted Governor's Trophy, writes a press release and compiles public relations contacts. Claire and Doris will give tips on gaining visibility in your community, how to market Zonta and how to take advantage of every opportunity to get Zonta's name in print.

Promote your business or organization and advertise with Zonta! It's not too late to advertise in the Conference program book. The deadline for submissions is September 1, 2008. Go to the District 11 website www.zonta-district11.org then on the home page click on **District 11 - 60th Annual Conference, Tampa, Florida** [click here for more information](#) then [*Advertise with Zonta!](#) (pdf) for more information.



District 11 Committees

Organization, Membership & Classification...	Jane Adams, Lt. Governor, Zonta Club of Boca Raton, Area 3
Service.....	Amber Shaffer, Zonta club of Key West, Area 3
Subcommittees:	
ZISVAW.....	Christina Salvatore, Zonta Club of Jacksonville, Area 4
Amelia Earhart.....	Sarah Lee, Zonta Club of Montgomery, Area 1
Young Women in Public Affairs.....	Shelly Olkey, Zonta Club of Boca Raton, Area 3
Legislative Awareness & Advocacy.....	Jean Bryant, Zonta Club of Tallahassee, Area 4
Jane M. Klausman.....	Helen "Honey" Gardiner, Zonta Club of Naples, Area 6
United Nations.....	Nola Theiss, Zonta Club of Sanibel/Captiva, Area 6
Nominating Chairman.....	Nola Theiss, Zonta Club of Sanibel/Captiva, Area 6
Finance Chairman.....	Cherise Archer, Zonta Club of New Providence, Area 3
Public Relations/Communications.....	Helen Brown, Zonta Club of Miami Lakes, Area 3
IT/Webmaster.....	Alice Chick, District Treasurer, Zonta Club of Boca Raton, Area 3
Foundation Ambassador.....	Doris Larson, Zonta Club of Melbourne, Area 4
Bylaws.....	Anne Mitchell, District Parliamentarian, Zonta Club of Birmingham, Area 1
Strategic Planning.....	Coretta Bedsole, Zonta Club of Columbia, Area 2
District Archivist.....	Michele Marcum Buhler, Zonta Club of Ft. Myers, Area 6

You may contact any of them by going to our District website at www.zonta-district11.org. Please look for emails and other communications from the District committee chairmen. There are still opportunities to serve on the Legislative Awareness & Advocacy, Bylaws and Resolutions, and Strategic Planning committees. In addition, our Foundation Ambassador will need assistance in Areas 2, 3, 4, 5, and 6. Please contact me if you or someone you know would like to serve at the District level.

CONGRATULATIONS TO CLUBS CELEBRATING BIRTHDAYS:

Clubs that have or will celebrated birthdays between August 2008 — October 2008 are:



Zonta Club of Memphis, TN	81 Years—October
Zonta Club of Greater Palm Beaches, FL	61 Years—October
Zonta Club of Columbia, SC	45 Years—September
Zonta Club of Mobile, AL	43 Years—August
Zonta Club of Ponce, PR	40 Years—September
Zonta Club of Nassau, Bahamas	26 Years—October
Zonta Club of Sanibel/Captiva, FL	21 Years—September
Zonta Club of New Providence, Bahamas	11 Years—September
Zonta Club of Franklin, NC	10 Years—September
Zonta Club of Top of the Bay, FL	3 Years—August
Zonta Club of Doral, FL	1 Years—August

Please send me or Alice Chick, our Webmaster, any pictures you may make at celebratory events to be included on the Website. NOTE: If I have overlooked your club or if we have the charter date for any of these clubs wrong, please let me know.