



## Zonta D11 Advocacy Resources and Materials

### ■ Domestic Violence / Intimate Partner Violence

- **Audio PSAs: Created by Amy Robinson**
  - **Post them on your Club web site and FB page. Note: These PSAs run perfectly from web, FB and other Internet sites. Or you can direct others to go to the Imagine Publicity link. Each PSA plays well from that link, and that is the page with all the information. See below.**
  - **Ask radio stations and e-stations (e.g., Blogtalkradio.com shows) to broadcast them.**
  - **Create your own PSAs.**



Many organizations, advocates and citizens across the country are promoting national **Domestic Violence Awareness Month** in October raising awareness and educating the public about the nuances of violence in the home using traditional gatherings, events and speeches. One woman who thinks outside the box has taken awareness a step further by creating FREE public service announcements to be used by any radio host, podcaster, or any means of broadcasting. **Amy Robinson** has a stake in **Domestic Violence Awareness Month**, losing her sister to murder in 2011. She created the blog, [Justice for Nique](#), in memory of her murdered sister as a way of releasing her own emotions and being a resource for others. *Dominique “Nique” Chatham Leili was murdered in July, 2011. Her husband, Matthew, is the only suspect. Her body was found concealed in the woods near the entrance to her subdivision in Lawrenceville, GA. Her husband has fled the state, and taken their two young daughters, Amanda and Rebecca, with him. This blog is to fight for Nique’s memory – to provide a voice – to tell the truth so that one day her daughters have a record of who their mother really was and how much she sacrificed for them.*

### **GO to the following page link to find the PSAs:**

<http://imaginepublicity.com/2014/09/24/voice-actress-amy-robinson-creates-domestic-violence-psas/>

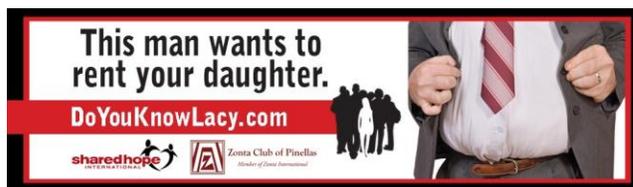
**OR post to your Facebook Page or Web site directly, OR copy each link in your browser or media player:**

He Says I Am:	<a href="http://amyelk.com/audio/HeSaysIAm_DV_PSA.mp3">http://amyelk.com/audio/HeSaysIAm_DV_PSA.mp3</a>
Kids of Abuse:	<a href="http://amyelk.com/audio/Kids_DV_PSA.mp3">http://amyelk.com/audio/Kids_DV_PSA.mp3</a>
Psychological Abuse:	<a href="http://amyelk.com/audio/Psych_DV_PSA.mp3">http://amyelk.com/audio/Psych_DV_PSA.mp3</a>
Violent Relationships	<a href="http://amyelk.com/audio/Violence_DV_PSA.mp3">http://amyelk.com/audio/Violence_DV_PSA.mp3</a>
When Friends See Abuse:	<a href="http://amyelk.com/audio/Witness_DV_PSA.mp3">http://amyelk.com/audio/Witness_DV_PSA.mp3</a>

### ■ Visual Materials

- Select a Zonta says No! banner from <http://zontasaysno.com/> and, from NCVASA the Domestic Violence Hotline widget, and from [www.documenttheabuse.com](http://www.documenttheabuse.com), the EAA (Evidentiary Abuse Affidavit), and send them to TV and print media. Ask them to run the PSAs and post the widgets to run along the banner at the bottom of TV news programs and place the information in a box on a front page of print media.
- Ask State and National Parks and Recreation areas, and highway Rest Areas, and other public places, as well bus, train, boat, plane facilities, and healthcare facilities, such as physician and free clinics, to post the hotline numbers. Create 3x5 laminated hotline cards to be posted.
- Create PSA digital billboards and ask a billboard company to slot the design pro bono as a PSA in unrented slots. Hold an unveiling with community and victim service provider leaders.

Designs below are provided by Zonta Clubs of Columbia, Myrtle Beach and Pinellas. All designs must be submitted to the billboard company as a JPG file. NOTE: The one from Pinellas might require a donation to Shared Hope International. Please let me know if you wish to use this design.



- Hold community dialogues or survivor roundtables. Invite law enforcement, government agencies and victim service providers.
- Select a video from the links below and hold a screening /dialogue of Lavinia Masters advocating to end the backlog of rapekits, and post a video to your Club web site. Ask Lavinia to be a keynote speaker at a frontline event in your community.

<https://rainn.org/news-room/lavinias-story#.VDU26TRBUh4.gmail>

<http://keranews.org/post/sen-cornyn-campaigning-safer-act>

[https://www.youtube.com/watch?v=U\\_tGUhj6ulg](https://www.youtube.com/watch?v=U_tGUhj6ulg)

▪ **Direct Communication**

- **Call a lunch editorial meeting with media news editors, to assess community awareness needs and offer Zonta services, such as commentaries, blogs, social media and advisory panel.**
- **Form a speaker's bureau and schedule presentations to County and City / Town government boards, Rotaries, Lions Clubs, Garden Clubs, Zonta beneficiary organizations, schools and colleges / universities, law enforcement and prosecutor briefings, and faith-based organizations.**
- **Review your legislation / laws, with a lawyer, and identify the gaps and amendment needs. Many laws are outdated or incomplete. Speak with judges and prosecutors, and draft a Situation Brief. Meet with your State legislators and leave them with the Brief, and ask them to introduce the selected / highlighted amendments.**

■ **Zonta Advocacy Toolkits**

**Zonta International asks us to surround our Advocacy around the Zonta says No! Campaign once again but with greater intensity. Each Club should participate in at least one activity, starting on November 25, the first day of "16 Days of Activism." You of course can start any time, escalating your activities week by week, to launch a super event on November 25, to culminate on December 10 with another event.**

- **Go to Zonta International's Zonta says No! web page [www.zontasaysno.com](http://www.zontasaysno.com) . You can also access it via the Advocacy section of Zonta International's web page [www.zonta.org](http://www.zonta.org) . You will find Advocacy toolkits and news, resolution, letter templates. You will also find a link to your Congressional legislators.**
- **The webinar "The Twinning of Advocacy & Activism" is under construction, soon to be released. Watch for the notice.**

**In Service and Advocacy,  
Zonta D11 Advocacy Committee  
Betty Houbion, Chair  
Paulette Kevlin  
Kathy Williams**