

ZI LEGISLATIVE AWARENESS & ADVOCACY COMMITTEE WORKPLAN

Handout 7/7/12

Zonta International is a leading advocate for the rights of women & girls.

LAA BIENNIUM GOALS FOR 2012-14

Goal A: Work together re strategic issues advancing the status of women with other ZI Committees & additional key stakeholders.

Activities--

1. ZI Advocacy Committee communicates regularly with other ZI Int'l Committees regarding issues before key advocacy stakeholders (e.g., UN, COE).
2. ZI Advocacy Committee works with stakeholders to focus efforts, determine strategies, and take action where Zonta advocacy can have greatest impact.

Goal B: Increase visibility of issues & actions to end VAW, advance equal rights & opportunities, ensure justice under good laws at all levels of Zonta.

Activities—

3. Each District defines the most important issues in own district & creates a framework that enables its Zontians to take action to address these issues.
4. Each District hosts a credible speaker on current issue(s) of importance to women in that district & e-publishes a summary that is shared throughout Zonta.
5. Each Club takes action on at least 1 LAA event /issue each year, makes such action visible in local media, & reports on the results to Governor & ZI.
6. ZI LAA Committee takes active role in supporting & monitoring the above 3 objectives. Each ZI Committee member coordinates within her region.

Goal C: Enable members, clubs, districts to become more effective advocates.

Activities--

7. ZI LAA Committee shares resources via the LAA quarterly e-newsletter, ZI website, & other media.
8. ZI LAA Committee shows how advocacy is integrated with other District & Club activities & seeks improved means to build advocacy skills among Zontians.
9. Each District & Club LAA Committee increases awareness of important issues in District & Club newsletters & websites.

Goal D: Become a leading advocate on status of women issues per CEDAW Articles 1-16.

Activities--

10. Each District checks its (ratified) countries' reports to CEDAW Committee, as well as "shadow" reports, to identify issues for Zonta advocacy & action.
11. Districts in USA coordinate efforts in each of the states and work with other NGOs toward US Senate ratification of CEDAW. Meanwhile, CEDAW criteria are used within local communities.

PERFORMANCE MEASURES --

1. *By 1 June 2013 & 2014*, there is evidence that the ZI Advocacy Committee has coordinated with partner committees at UN & COE.
2. *By 1 June 2013 & 2014*, there is evidence that the ZI Advocacy Committee has focused on major issues of global importance to women (including MDGs, Beijing Platform, & CEDAW), determined strategies, and taken action.
3. *By 1 June 2013*, each Governor reports that her District has broadly defined the most important issues in the district & created a framework that enables its Zontians to take action to address those issues.
4. *By 1 June 2014*, each District has hosted a credible speaker on current issue(s) of importance & has e-published a summary that is shared throughout Zonta.
5. *By 1 June 2013 & 2014*, each Club reports having taken visible action on at least 1 LAA event /issue each year.
6. *By 1 June 2013 & 2014*, each LAA Committee member shows evidence of communicating regional issues & having supported & monitored Districts in her part of the world.
7. **By 1 June 2014*, Clubs report increased satisfaction with the advocacy info disseminated via the ZI website, e-newsletters, etc. & via governors & District LAA chairmen.
8. **By 1 June 2014*, Clubs report greater advocacy knowledge & skills among members.
9. **District & Club websites show increased advocacy & issue content from June 2012 to 2014.*
10. **By 1 June 2014*, District LAA Chairmen confirm that there has been an increase in the number of advocacy actions aligned with CEDAW Articles 1-16.
11. *By 1 June 2014*, LAA Chairmen of Districts in USA report results of collaboration regarding advocating for ratification of CEDAW & use in local communities.
(*These items will need baseline assessment.)

ILAA Cmte members will work closely together, with each member having responsibility for a Zonta 'region,' interacting with DGs & all LAA Chairmen to the extent possible